



Attached Divisions	12	Primary ASYS #	0447342
Super Class	2 - GROCERY - DRY	Secondary ASYS #	
Class	22 - GROCERY, DRY	Primary PSYS #	000000
Category	171 - FLOUR, CORNMEAL & CRACKER MEAL	Product Master #	3920875
Group	1400 - FLOUR	USF Product #	3920875
Manufacturer Number	44989 - AZTECA MILLING LP	Manufacturer Product #	33367
Manufacturer GLN Number	0037297000000	Item ID	12343274
Minority Code	1 - NA	Cash and Carry Eligible	Yes
Brand Name	MASECA		
Brand Type	1 - National		
Country of Origin - Grown/Harvested	US - United States		
Country of Origin - Processed			

Core

Product Description	FLOUR, CORN WHITE UNBLEACHED SUPREME #1 BAG	Catch Weight Item	No
Manufacturer Description		Sales Pack Size	50 LB
Customer Description		Purchase Pack Size	50 LB
ASYS Description	FLOUR, CORN WHT UNBLC SUPRM #1	Sales UOM	CA
Retail Description		Smallest Sales Pack Unit	CA
Additional Description		Each Conversion Factor	1
Brand Owner Name		Smallest Sales Pack USF Product #	
SCC	00037297500111	Kosher Certified	Yes
GTIN	00037297500111	Halal Certified	
Barcode Attribute		Child Nutrition Label Available	
Retail UPC	037297500111	Beef Grade	
Replacement USF Product Number		Certified Angus Beef (CAB)	No
Pre-Frozen USF Product Number		LFTB and BLBT Free	
Status	Active	0g Trans Fat per serving	
PIM Add Date	12/12/2020	Organic Certified	No
Discontinued Date		Made from Renewable Resources	
Meat Buyers Guide		Recyclable	
Approved Manufacturers	044989 AZTECA MILLING LP	Cage Free	
		Rainforest Alliance Certified	
		No FSE	No
		CES Catalog Page Number	

Operation

Purchase Pack Depth	24 inches	Sales Pack Depth	24 inches
Purchase Pack Width	16 inches	Sales Pack Width	16 inches
Purchase Pack Height	6.5 inches	Sales Pack Height	6.5 inches
Net Weight	50 lbs	Volume	1.444 cubic feet
Gross Weight	50 lbs	Shelf Life	180 days
Bill of Lading Code	997 - FOODSTUFFS	Guaranteed Shelf Life	
Storage Code	10 - DRY FOOD	Code Date Flag	Yes
Star Category	14:001 - COMMODITY INGREDIENTS:SUGAR/FLOUR/SALT	Basis	
RRE Flag	No	Mfr Pallet Hi	10
Hazardous	No	Mfr Pallet Ti	5
Handling Instructions	Anticipated shelf life for this product is up to 6 months. Shelf life is dependent upon maintaining good storage procedures, such as good housekeeping practices, handling product on a first in / first out basis, and storing product in a cool (less than 80 degree Farenheit) and dry place (Less than 60%)	Is Item a Consumer Unit	Yes
		Is Trade Item a Base Unit	Yes



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Manufacturer GLN Number 0037297000000
Minority Code 1 - NA
Brand Name MASECA
Brand Type 1 - National
Country of Origin - Grown/Harvested US - United States
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Primary ASYS # 0447342
Secondary ASYS #
Primary PSYS # 000000
Product Master # 3920875
USF Product # 3920875
Manufacturer Product # 33367
Item ID 12343274
Cash and Carry Eligible Yes

Nutritional Values

Household Serving Size 1 cup			QTY UOM RDV			QTY UOM RDV			QTY UOM RDV			A L L E R G E N S	
	QTY	UOM	RDV										
Recommended Serving Size				Polyunsaturated Fat	2.26	g	0%	Magnesium		Omega 3		Celery	Not Known
Serving Size	1	cu		Monounsaturated Fat	.92	g	0%	Pantothenic Acid		Acids		Crustacean	Free From
Servings per Trade Item	756			Other Carbohydrates				Biotin		Omega 6		Eggs	Free From
Calories per Serving	370			Ash				Riboflavin		Acids		Fish	Free From
Calories from Fat per Serving	0			Zinc				Niacin		Vitamin B ₆		Milk	Free From
Total Fat	4.09	g	2%	Iodine				Niacin Equivalent		Vitamin B ₁₂		Mustard	Free From
Saturated Fat	.86	g	0%	Folate	0	mcg	0%	Thiamin		Vitamin		Peanuts	Free From
Trans Fat	0	g		Phosphorous				Copper		Beta-Carotene		Sesame	Free From
Cholesterol	0	mg	0%	Nutrient				Soluble Fiber		Vitamin E		Soy	Free From
Sodium	179.25	mg	2%	Relevant Data Provided				Insoluble Fiber		Vitamin K		Tree Nuts	Free From
Total Carbohydrates	75.41	g	20%	Nutrient				Alcohol				Wheat	Free From
Dietary Fiber	6.14	g	8%	Relevant Data Provided Date				Sugar				Allergen - Gluten (other than Wheat)	
Total Sugar	1.23	g	0%					Alcohol				Gluten Free Certified	
Added Sugars								Water				Gluten Free	Yes
Protein	7.88	g										Halal Certified	
Calcium	64.6	mg	2%									Kosher	Yes
Iron	2.28	mg	2%									Certified	
Potassium	211	mg	2%									Contains	
Vitamin C			0%									Lactose	
Vitamin D	0	mcg	0%									Contains Latex	
Vitamin A												Made with Gluten Free Ingredients	
												No MSG Added	
												MSG Free	
												No Nitrate/Nitrites Added	
												Vegan	
												Vegetarian	
												Allergen	
												Relevant Data Provided	
												Allergen	
												Relevant Data Provided Date	

Ingredients CORN TREATED WITH HYDRATED LIME, SODIUM PROPIONATE, CELLULOSE GUM AND FUMARIC ACID ADDED TO PRESERVE FRESHNESS.

Merchandising

Merchandising Business Unit Name GROCERY & DAIRY - 100001
Merchandising Director Name COMMODITY GROCERY - 10003
Merchandising Desk Name COMMODITY GROCERY - 1008
Merchandising Category Name FLOUR - 134
Merchandising Business Unit Associate GROCERY & DAIRY
Merchandising Director Associate HODGSON
Merchandising Desk Associate HOGAN
Product Search Keywords
Benefits The #1 selling instant corn masa flour in the United States, Mexico and Central America.
Serving Suggestions 1/4 cup
Preparation Instructions ADD APPROXIMATELY 60 POUNDS OF WATER FOR EACH BAG OF MASECA CORN MASA FLOUR (1.2 POUNDS OF WATER FOR EACH POUND OF MASECA CORN MASA FLOUR) MIX WELL FOR 3 TO 5 MINUTES, BUT DO NOT OVERMIX.
Cat Seg Type 01 Value
Cat Seg Type 02 Value
Cat Seg Type 03 Value
Cat Seg Type 04 Value
Cat Seg Type 05 Value
Cat Seg Type 06 Value

Cat Seg Type 07	Value
Cat Seg Type 08	Value
Cat Seg Type 08	Value
Cat Seg Type 10	Value

Nutritional Claims & Without

CLAIMS	Value	CLAIMS	VALUE
All Natural USDA		No Added Preservatives	
0g Trans Fat per serving		No Artificial Colors	
Child Nutrition Credit	No	No Artificial Flavors	
Child Nutrition Label Available		No High Fructose Corn Syrup	
Fat Free		No Salt Added	
From cows not treated with rbst		No Sugar Added (NSA)	
Low Calories		Reduced Calories	
Low Cholesterol		Reduced Fat	
Low Fat		Reduced Sodium	
Low Sodium		Uncured	
Made w/o Artificial ingredients: Flavors, Colors, or Added Preservatives		USDA Meal Pattern Requirements Flag	
Made with Whole Grains		Zero Calories	
Minimally Processed			



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Images



Responsibly Sourced

CLAIMS	VALUE	CLAIMS	VALUE
Aquaculture Certification Council Certified		Green Seal Certified	
Best Aquaculture Practices Certified		Made from Renewable Resources	
Biodegradable Products Institute (BPI) Certified Compostable		Made with Post-Consumer Recycled Content	
BPA Non Intent		Marine Stewardship Council Certified	
Cage Free		No Animal By-Products	
Cedar Grove Certified Compostable		Non-GMO Certified	
Certified Angus Beef (CAB)	No	Organic Certified	No
Certified Humane		Organic Claim Agency	
Certified Processed Chlorine Free		Organic Trade Item Code	
Certified Totally Chlorine Free		Program for the Endorsement of Forest Certification (PEFC)	
Contains Prop 65 Regulated Chemicals		Rainforest Alliance Certified	
Dolphin Safe Certified		Raised without Added Hormones	
EPA Compliant Recycled Fiber Certified		No Added Synthetic Hormones	
Fair Trade Certified		Raised without Antibiotics	
Forest Stewardship Council (FSC) Certified		Antibiotic Free	
Free Range		Real California Milk	
Grain Fed/Vegetable Grain Fed		Recyclable	
Grass Fed		Sustainable Forestry Initiative (SFI) Certified	
		UL Eco-Logo Certified	
		USDA BioPreferred Certified	